



RETHINK **URBAN**

P E O P L E P L A C E C O N N E C T I O N



COMMUNITY SAFETY AND WELL-BEING PROPOSAL

Prepared for:

St. John's Church
Attention: Alastair McCollum and Bill Huzar

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www.rethinkurban.com

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1.0 Company Profile

Rethink Urban (RU) co-creates communities with a desire to build strong foundations that support people, place and connection. We embrace the urban era and believe in possibilities.

Our team collaborates with clients and communities using an integral, consultative, transdisciplinary approach that is authentic and promotes our four pillars of discovery, well-being, creativity and transformation. We have been providing specialized services to public and private sector clients across Canada since 1997.

We are fortunate to have received awards from the International Downtown Association, the Canadian Institute of Planners, Alberta Justice and the Health Care Public Relations Association for Canada, among others. We work as an affiliation of like-minded consultants – bringing in the right specialists as needed for each project.

Further information can be found by visiting our website – www.rethinkurban.com

Steve Woolrich is the Principal of Rethink Urban Inc., formally the President of SeCure Consulting Solutions Inc. He is an award winning Crime Prevention and Community Safety specialist serving clients in Alberta and BC since 1999.

Steve has specialized in Crime Prevention through Environmental Design (CPTED) since 1999, he has completed numerous courses throughout North America, conducts workshops, and frequently lectures on the subject of Community Safety and Well-Being.



2.0 Executive Summary

We would like to extend our appreciation for the opportunity to submit our proposal to St. John's Church. We applaud you, your parishioners and residents for exploring alternatives for safe, and secure design. We would be thrilled to collaborate, and work closely with you in improving your built environment, and striving for the best possible outcomes.

Rethink Urban has been following the ongoing challenges of many local neighbourhoods in Victoria during the past few years. We are all seeing unprecedented numbers of people in our community that are in need of housing and complex support services. A threshold 'of sorts' has been reached and communities such as Burnside Gorge continue to address property crime, and violence. In a news feature last year it was described as "the epicentre for crime in the entire city." This recognition - too often - tends to lead to the same, tired reactive solution - more police, more security. Collaboratively, we can do better. But first, we need to understand that the police can't create safe community alone. Partnerships and multi-disciplinary collaboration is key, and will help create new possibilities.

Full Spectrum Community Safety & Well-Being is a collaborative approach that makes the connection between design, planning and health to address complex community concerns to co-create the places and spaces that we love. Full Spectrum embraces both CPTED and Healthy Built Environment tools that work on the belief that a neighbourhood's social environment - such as supportive social networks, local norms and peer influences - impact health outcomes, reduce crime and improve community cohesion. Further more, we also utilize Placemaking to ensure that optimal levels of activity occur within built environments. This brings life to any space, creates excitement and increases stewardship among those residing in neighbourhoods.

While we continue to experience great change and upheaval it's essential that we also embrace opportunities that improve community safety and well-being. We believe this project will support a new paradigm in co-creating vibrant community while reducing the need for fortification and more security. In addition, it offers the potential to demonstrate urban leadership and a better way to address complex community concerns.

We look forward to collaborating with you. Please take time to review our proposal, and we are happy to respond to any questions.

Sincerely,



3.0 Full Spectrum Overview

Full Spectrum Community Safety and Well-Being is about establishing a new standard of excellence, one that embraces collaboration and building capacity within communities, and neighbourhoods. This approach fuses a number of best practices together including traditional and 2nd Generation CPTED, Health Impact, and Placemaking. Our approach ensures that our clients are making the links between prevention, design, planning, health and the arts.

Healthy built environment linkages and health impact data in conjunction with CPTED and Placemaking consider how elements of the built environment contribute toward positive or negative community health and wellbeing. This approach is used to identify and remove design elements which may result in health inequalities within a given community context.

Providing a holistic or population health perspective of how all members of a community interact, what issues and areas of conflict exist and why they exist, and measures to address areas of identified conflict help ensure optimal outcomes.

To understand how to begin a shift towards increased safety or perception of safety and improved sense of well-being, it is necessary to determine what factors impact a neighbourhood and contribute positively or negatively to well-being. These factors are often called the determinants of health and include; the built environment, employment, income, transportation opportunities, the design and condition of houses, crime, and the social and physical condition of neighbourhoods.

Placemaking is the process of activating the public realm through temporary or permanent means. It fosters community, stimulates interaction, encourages entrepreneurship, supports innovation and nurtures humanity. Placemaking is turning a neighbourhood, town or city from a place you can't wait to get through to one you never want to leave. Looking at urban places and spaces we bring the dual perspectives of crime prevention and creative placemaking. The design details that make a space feel uncomfortable or unsafe need to be addressed before positive initiatives can gain traction.

CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN

Crime Prevention Through Environmental Design, or CPTED (pronounced *sep-ted*), is based on the premise that the proper design and effective use of the built environment can lead to a reduction in the fear and incidence of crime, and to an improvement in quality of life. It forms an integral part of a comprehensive approach to crime prevention and social development.

CPTED is an integral and foundational methodology of our Full Spectrum Community Safety & Well-Being transdisciplinary practice that builds on decades of academic and field work creating the space for people to connect with the social, cultural and economic capacities of their communities.

While best applied early in development timelines, it offers possibilities to change the way we view, use and experience property at any stage of built development.

Evolution of a Practice: First and Second Generation CPTED

Almost 40 years ago, criminologists and architects began looking at how the built environment can influence behaviour, in particular criminal behaviour. Based on the idea of 'Defensible Space.' First Generation CPTED aims to modify the physical design of a built environment to eliminate or reduce criminal behaviour.

First Generation CPTED is based on four basic principles: **Natural Surveillance, Natural Access Control, Territoriality, and Maintenance.**

These First Generation strategies focus entirely on deterring the offender, neglecting the potency and strength of the community as active participants in creating safe and livable neighbourhoods. By not including the evaluative context for a surrounding community, the application of traditional CPTED can impose negative effects. CPTED has been shown to be more effective with community participation which led to the creation of Second Generation CPTED in the late 1990's.

Second Generation CPTED is based on four principles: **Social Cohesion, Threshold Capacity, Community Culture, and Connectivity.**

The environment can affect behaviour but it cannot create community. It is the strength of the social interactions within a community that ultimately create safe environments. Second Generation CPTED produces a more holistic understanding of a physical environment and the people who use it by emphasizing the strength of the community fabric. Full Spectrum Community Safety & Well-Being builds on the Second Generation principles to form a collaborative transdisciplinary practise for communities to co-create safe and vibrant urban environments.

Note: Exceeds BC Housing and VicPD CPTED standards

4.0 Discovery Sessions (x 5)

CORE Objective: to provide parishioners, residents and neighbourhood stakeholders with a solid foundation in understanding community safety and well-being, and empower participants to utilize more proactive strategies. Sessions are 90 minutes in length, and scheduled at your convenience.

Session 1 – Steve Woolrich and Jacy Morissette

- Overview of *Full SPECTRUM* Community Safety and Well-Being
- Assessments and application of principles

Session 2 – Steve Woolrich and Guest

- Overview of BC's Healthy Built Environment Linkages Toolkit
- Social Environments (Determinants, Equity and Mental Health)

Session 3 – Steve Woolrich and Jacy Morissette

- Transformation through Placemaking
- Communities of Practice

Session 4 – Steve Woolrich and Jacy Morissette

- Participants are divided into groups and will join project lead Steve Woolrich, and Jacy Morissette in making sense of it all, and the various theories and content introduced in the first three sessions.

Session 5 – Steve Woolrich and Jacy Morissette

- Next Steps for Neighbourhood Empowerment
- Sharing Circle and Final Thoughts

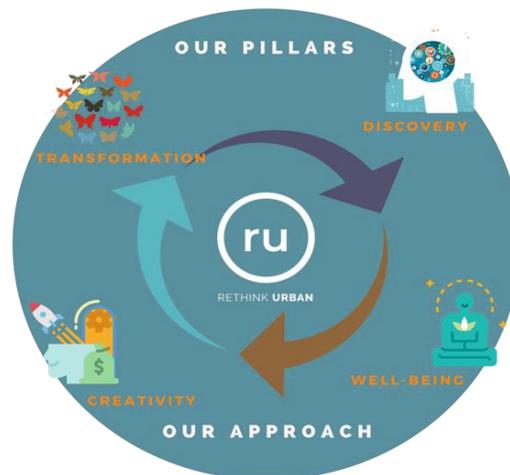


5.0 Full Spectrum Assessment

CORE Objective: To provide a comprehensive assessment of St. John's Church using a *Full SPECTRUM* transdisciplinary approach, including an indepth report with recommendations.

Our assessments are based on our 4 pillars and best practices that ensure a well-balanced strategy is established before the work gets underway.

- The property will undergo ongoing site visits throughout the project period, including a wide-range of days/hours and holidays if required
- Site visit observations will be carefully documented using photos and video, including drone footage (if required)
- Crime and risk data will be captured from various sources
- Church leadership, and residents will participate in focus groups
- Crime Prevention through Environmental Design audits will be conducted
- Health impact data will be captured and provided
- Placemaking projects will be recommended based on the findings
- Final report with recommendations will be provided
- Final presentation will be arranged to provide a detailed overview of the assessment findings and possible implementation strategies



6.0 Practitioner in Residence

CORE Objective: To provide exceptional value, expertise, increased capacity and collaboration through a dynamic partnership embedding a Community Safety Practitioner in Residence (CSPIR) for periods of 3, 6 or 9 months.

OVERVIEW – New in 2020

An innovative Community Safety and Well-being initiative that aims to improve safety, reduce crime and support health and well-being in communities and neighbourhoods. This program was created to meet the growing demands of local and indigenous governments, neighbourhoods, and businesses in an effort to provide affordable solutions and best practices that support a proactive action-based approach.

Engaging our CSPIR can help create short-term capacity and provide expertise that may not be available locally or on a full-time basis. The initiative allows for optimal knowledge transfer, more than can be achieved through targeted training. The CSPIR will help to create new partnerships and re-energize existing ones by providing *boots on the ground* when it's needed most. Workshops, assessments and Placemaking events can be provided as part of the program and can be tailored specifically to meet the demands of our clients.

We've heard from groups and organizations throughout North America that establishing and addressing the interconnected systems change related to community safety is challenging. Greater consideration is given to holistic practices that support government, engage neighbourhoods and businesses, and the general public, and ensure a wider range of safety considerations that help achieve optimal outcomes. Our *Full SPECTRUM* approach aligns with this way of thinking and supports the work of the Canadian Safety Knowledge Alliance, and the Healthy Built Environment Linkages Toolkit, created in BC.

The CSPIR initiative demonstrates leadership, fiscal responsibility, and commitment to Community Safety and Well-being, while promoting safety and wellness as a shared responsibility. We work best with communities, neighbourhoods and businesses that are preparing to establish or build upon a Community Safety Strategy.

Note: Residencies are filled on a *first come, first served basis*, and additional costs associated with the CSPIR initiative may be required, such as mural supplies, special permits, artist honourariums etc.

7.0 Partnership Outcomes

CORE Objective: Empower and support St. John's, and its residents and parishioners in creating and sustaining a safe and vibrant property using a *Full Spectrum* approach to Community Safety and Well-being.

Being PROACTIVE can and does lead to improved and sustainable outcomes, including:

- deeper Understanding of Community Safety and Well-being
- creates a Shift towards Action-based Strategies and Best Practices
- addresses Crime and Social Disorder beyond Policing and Security models
- reduces the FEAR and Incidence of Crime and other Anti-social behaviours
- improves Quality of Life using a Health Impact approach
- more Community and Stakeholder engagement
- increased Return on Investment and Social Impact
- more focus on Prevention, and working Upstream
- supports and Enhances Community Development
- reduction in Property Crime, and an increased sense of Awareness
- more Compelling and Actively Engaged Built Environments
- expands Partnerships to Unite Multiple Sectors in Shared Responsibility
- increases our Sense of Connection, and Empowers Local Champions
- supports the Arts and Placemaking, and creates safe activities in unsafe places
- reduction in Costs associated with Security and Police Calls for Service
- creates New Opportunities for Increased Citizenship and Participation

8.0 Quote for Services

Full Spectrum Community Safety and Well-Being Sessions (Option A)

Steve Woolrich, and various facilitators will conduct 5X Discovery sessions for church leaders, parishioners, and residents to create dialogue and build awareness.

Note: Sessions will be restricted to 12 participants in recognition of Covid-19 protocols, and a venue must be provided. Virtual platforms such as Zoom can also be utilized.

Full Spectrum Sessions	= \$5,000 (non-profit discount)
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Full Spectrum Community Safety and Well-Being Assessment (Option B)

Steve Woolrich, and various team members will conduct a comprehensive *Full SPECTRUM* Community Safety and Well-Being assessment of St. John’s property and surrounding neighbourhood (approx. 3 block radius to identify impacts).

Note: Anticipated time for completion is 90 days, including final report.

Full Spectrum CSWB Assessment	= \$10,000 (non-profit discount)
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Community Safety Practitioner in Residence (Option C)

Steve Woolrich will lead the practitioner in residence role for a 6 month term, collaborating directly with Church leadership, residents, parishioners and neighbourhood stakeholders. This option is inclusive to ensure continuity and optimal project outcomes.

Community Safety Practitioner in Res.	= \$30,000 (non-profit discount)
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Note: A 15% retainer will be required prior to the commencement of work, and monthly billing cycles with a detailed progress report. Pricing does not include taxes.